Virginia Center for the Book
2019 Annual Member's Project Specifications (rev. 053119)

Project Title and Description
>   Title: TBD (working title = Map Project)
>   Unfounded / Unmoored / Uncharted
>
>   A map that doesn't exist - it can be a geographic map, a map of an idea, map of feelings
>   or a new way to represent visually information that guides or describes the world. The
>   map can be based on something real, or fantasy, temporal, made-up, but should not be
>   anything that already exists (i.e. a map of a fictional book or tv show world).
>
>   Your *map* should not be a *diagram*. What is the difference between a map and a
>   diagram you might ask? *"A map is a visual representation of an area, whether real or
>   imaginary while diagram is a plan, drawing, sketch or outline to show how something
>   works, or show the relationships between the parts of a whole."*

Project Specifications
- Edition size: 20 copies plus # of participants
- You may work individually or in a self-organized group.
- **ALL text or images appearing on maps must be that of the artist or work that is in public domain, copyright free, or used with permission (with documentation that permission has been obtained).**

Design Elements and Specifications
- Maps are broadsheets (one-sided).
- The finished size (trimmed or folded) is 11 x 14.
    - This trim size allows gripper space on either end of a standard 11 x 17 sheet.
    - For a full bleed, use paper that is wider in every dimension, then trim to 11 x 14.
    - You may create a significantly larger map, but it must fold down to 11 x 14.
    - Artists trim or fold their own sheets.
- Artists may use any *archival* material (paper, fabric, synthetic, vellum, faux skin, tyvek, acetate, etc.).
    - Ask Garrett about available paper stock at the Book Center.
    - NOTE: If you use a non-absorbent material, you'll need ink that dries on non-absorbent surfaces. Consult Garrett!
- Sheets must be flat (some layering of materials OK for chine colle or collage).
- Some hand methods must be involved in production (e.g., printmaking, letterpress).
- Map TITLE must appear on the map.
- A LEGEND to your map must appear on the map.
- Artists must submit a brief artist's statement with the following information (to be incorporated in an intro and the colophon):
    - name(s) of cartographer(s)
    - map-making materials

- printing technique(s)
- inspiration or intention
● The enclosure for the edition will be a folded map case (details to come).

Acceptable Printing Methods

Relief: linoleum, wood, foam, rubber
Letterpress: lead or wood type, photopolymer plates (see **Limitations*** below)
Silk Screen: hand-cut stencil
Lithography: hand drawn stone, aluminum, or pronto plate
Intaglio
Photogravure: (see **Limitations*** below)
Digital printing: Only as a layer. (see **Limitations*** below)

*Limitations on the use of photopolymer plates (and other processes involving digital preparation, such as pronto plates, photogravure, digital printing) :

- **Please contact Garrett about your plans for these techniques; they will be allowable on a case by case basis.**
- For digital printing: It is imperative that in your work, you can "see the hand of the artist." Digital printing is allowed *only* as a sub-layer with other more significant hand-printed contributions over-laid.
- Artwork is preferably original line work hand-drawn by the participant (black ink on white paper).
- Digitally obtained images must be in the public domain. Digital manipulation should be kept to absolute minimum.
- Artists are responsible for the digital preparation of art and the cost of plate manufacture. Consult Garrett about digital prep and about placing orders with other artists to save on cost.
- *Request assistance and give yourself plenty of lead time if you are not familiar with the process!*

For ideas and inspiration:
https://www.maproomblog.com
https://bigthink.com/strange-maps
https://www.facebook.com/VeryStrangeMaps/
http://mapscholar.org/

Milestones w/approx. dates
● June 10 (TBD): Project Launch and Map Lecture (Participants begin to plan their map)
● June 24: Participants submit their rough designs
● June-July: Demos for printing techniques
● June-September: Artists printing their maps
● September: Artists submit artist statements; case construction begins

- October: Collation of maps in cases

Member Participation:
- The project is open to all current members of the book arts program at the Virginia Center for the Book
- In order to participate individuals and collaborators must register with Garrett <gsqueen@virginia.edu>
  - We'll begin to manage the project via a participant's mailing list so as not to "spam" our general membership with operational missives
  - If you're interested, and not yet sure of contribution, you still should get on the list