UNAPOLOGETIC seeks to challenge stereotypes and internal conditioning surrounding gender roles. As two female artists Silva and Harris started with their own internal conditioning to create button pins with phrases that react to the need many women feel to apologize for not meeting pervasive societal expectations. The project invites participants to consider their own relationship to this issue.

Instructions for participation:
1. Please select one image of a button from the front of this card by circling it.
2. Separate this card along the perforation.
3. On the pre-addressed and stamped portion of this card, in the indicated area, please write a brief response (1-3 sentences) to the statement on the button you selected. For example, for the button “Aging & I’M UNAPOLOGETIC,” a response might be, “Ever since my hair has gone grey, I notice that people either don’t seem to ask for or value my opinion.”
4. If you wish, please write a new button phrase suggestion.
5. Please provide your address where indicated and we will mail you your selected button.
6. Once completed, please mail the postcard.

By submitting your response, you consent to the use of your statement in this project.
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Please write a brief response to the phrase on the button you circled on the front of this card:

Participant’s name and address: