UNAPOLOGETIC seeks to challenge stereotypes and internal conditioning surrounding gender roles. As two female artists, Silva and Harris started with their own experiences to create button pins with phrases that react to the need many women feel to apologize for not meeting pervasive societal expectations. The project invites participants to consider their own relationship to this issue.

Instructions for participation:
1. Separate this card along the perforation.

2. Select one image of a button by circling it.

3. On the pre-addressed and stamped portion of this card, in the indicated area, write a brief response (1-3 sentences) to the statement on the button you selected. For example, for the button “Aging & I’M UNAPOLOGETIC,” a response might be, “Ever since my hair has gone gray, I notice that people either don’t seem to ask for or value my opinion.”

4. If you wish, write a new button phrase suggestion.

5. Provide your email and mailing address where indicated and we will mail you your selected button.

6. Once completed, mail the postcard.

Thank you for your participation. By submitting your response, you consent to the use of your statement and phrase in this project.
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Please write a brief response to the phrase on the button you selected:

New phrase suggestion:

Participant’s name, email and mailing address:

By submitting your response, you consent to the use of your statement and phrase in this project.
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